

# PTC Arbortext® Editor™

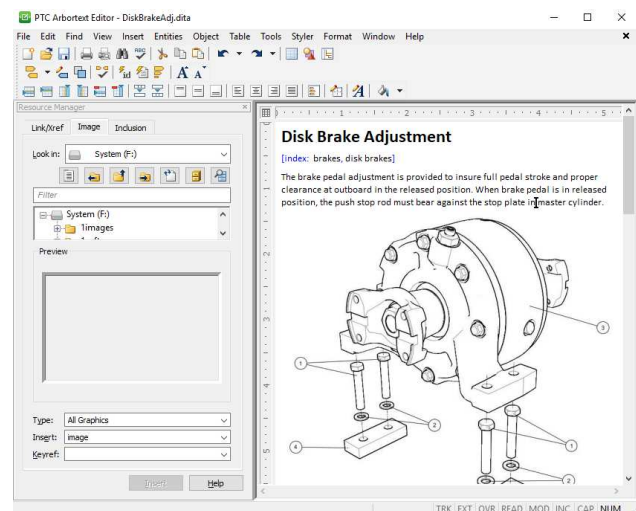
## Author Reusable, Structured Content to Deliver High-Quality Product and Service Information

**PTC Arbortext Editor, the industry's most adopted XML authoring software, helps you create contextual, up-to-date, product-centric content.**

As the importance of service excellence in driving product success becomes widely recognized, more and more companies are relying on Arbortext Editor to generate high-quality, accurate and up-to-date product and service information. With Arbortext Editor, authors create contextual, product-centric content for support organizations and end-users. This content is provided in the media format desired – including interactive service manuals, eLearning materials, mobile-optimized parts catalogs, operator manuals, web-based training programs and installation guides.

Structured authoring with Arbortext Editor enables the creating and editing of XML component-based content and assemblies, for easy reuse enterprise-wide – so users don't waste time re-inputting text or applying identical changes to multiple versions of the same copy. Integration with Windchill®, PTC's leading Content Management System, provides contextual information aligned with the original product definition – to ensure information accuracy, timeliness and consistency. Arbortext Editor supports industry standards like DITA and S1000D, and allows authors to incorporate interactive, CAD-driven 2D/3D technical illustrations.

In short, by enabling the creation of product-centric, topic-based content, Arbortext Editor allows users to generate high-quality product and service information that helps optimize the operation, service and repair of products throughout their lifecycles.



Arbortext Editor enables easy editing of XML content while incorporating illustrations.

### Key Benefits

#### Create high-quality, media-neutral product and service content

- Leverage content across multiple media formats to meet the needs of various organizations and end-users
- Automate the delivery of multi-language and multichannel product and service information, including the use of interactive 2D and 3D illustrations
- Leverage out-of-the box applications to produce detail-rich information in compliance with complex industry standards –with minimal programming
- Provide single instances of approved product and service information – including translations – for reuse throughout the authoring process, thereby eliminating duplication costs

- Automate the production process through out-of-the-box integration with Windchill, a leading Content Management System
- Accelerate solution deployment and management with the industry's only fully integrated, end-to-end dynamic publishing solution

**Improve product and service information accuracy**

- Leverage up-to-date engineering data and maintain associativity throughout the authoring process to reduce product and service information inconsistencies
- Mark any portion of content for a specific purpose or audience, to produce information that meets the specific needs of each individual
- Minimize manual effort required to produce and deliver product and service information

**Increase author productivity**

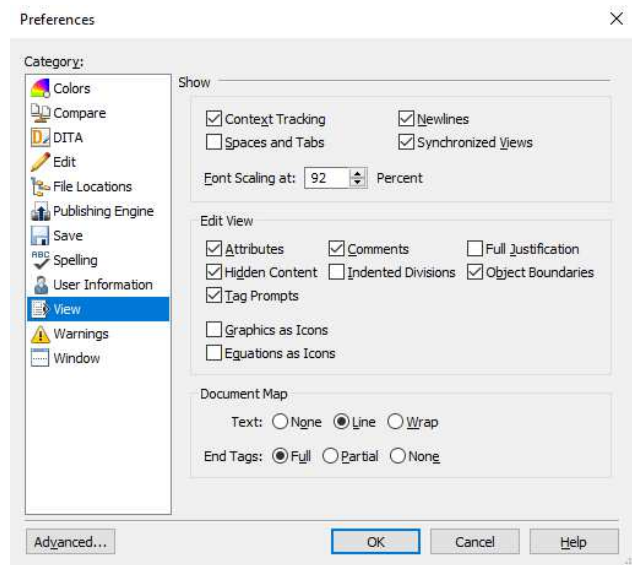
- Create reusable XML component-based content
- Free authors from manually designing content by leveraging Arbortext's automatic formatting capabilities
- Reuse information easily by linking content to its original source instead of copying and pasting
- Eliminate the time wasted applying the same changes to multiple copies of the same information
- Reduce the cost of updating information
- Save time by not having to constantly reformat content based on output requirements

**Features**

**Exceptional usability**

- Re-use of content across multiple media formats
- Robust table handling, including table borders support and table customization

- Ability to perform advanced searches, including find and replace attributes
- Extensive language support for spell checking
- Integrated functionality for content management
- Extensive preferences to allow each user a personal working environment



Arbortext Editor's Preferences allow each user an easily configurable environment.

**Schematron support**

- Leverage an industry standard
- Identify business rules and help authors recognize user errors

**Comprehensive support for DITA**

- Support for the latest DITA 1.3 specification
- Highly versatile DITA Resource Manager provides quick access to Windchill content
- Support for key references to simplify working with links
- Preview images before inserting into content
- Fast, simple authoring of maps and topics

### Structured editor with real-time validation

- Familiar, intuitive user interface with common word-processing capabilities, such as change tracking, drag-and-drop and keyboard macros
- Simple copy/paste from MS Word® and MS-Excel

### Interactive and illustrative content

- Incorporate intelligent graphics into any type of content, including product and service information
- Easily link to different views stored within an intelligent graphic
- Support for creation and publishing of hotspot links
- Embed animations and illustrations – 2D, 3D, animations or mixed – to support Web, interactive and page-based content

### Dynamic content support

- Produce customized publications using conditional text for specific audiences from a master document

### Global collaboration

- Provide over 25 languages of content, character sets and spelling dictionaries

### Standards support, with native support for XML

- Robust standards support, including XML, SGML, XSL, XML Schema, Schematrons, XPath, XInclude, DOM and other next-generation web standards for sharing content, data and applications

- Supports OASIS, CALS, HTML and Arbortext table models

### Highly configurable and customizable

- Create and customize dialogs and toolbars through XML configuration files and embedded ActiveX controls
- Access the majority of Arbortext Editor's capabilities using its APIs either directly or through COM
- Supporting many different programming languages, including C/C++, Java, JScript, JavaScript, Visual Basic, VBScript and PerlScript

### Broaden Arbortext Editor usage

- Integrated with Arbortext IsoView® and Creo® View
- Launch Arbortext Editor directly within Windchill for fast XML authoring and management
- Simpler deployment of Arbortext Editor across the enterprise with the use of its deployment directory

### FlexNet licensing

- Same licensing utility used across all PTC software, to allow user flexibility with software licensing configurations
- Licenses available for use on any machine within a network

### Learn More

For more information about Arbortext Editor and the entire portfolio of Arbortext software products, visit: [www.ptc.com/go/arbortext](http://www.ptc.com/go/arbortext)

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